

# Women *for* OSU

## 2018 Symposium Sponsorship Opportunities



2017 Women for OSU Student Scholars

### Women for Oklahoma State University

is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University.

Women for OSU envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The Women for OSU annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable

knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the OSU family who display leadership in philanthropy by naming the Philanthropist of the Year and awarding scholarships to outstanding OSU students.

**SAVE *the* DATE!**

**2018 SYMPOSIUM**

**THURSDAY, APRIL 5, 2018 | GALLAGHER-IBA ARENA**

*For more information, including sponsorship opportunities, visit*

**[OSUgiving.com/women](http://OSUgiving.com/women)**

# Symposium Sponsorship Options

## Diamond Sponsor

\$15,000

### BENEFITS

- Recognized as underwriting sponsor for the 2018 Symposium breakfast reception and the opportunity to provide branded items
- Invitation to VIP reception
- Recognition in Women for OSU newsletter
- Mention in STATE magazine and other media ads
- Name on all promotional and program information
- 10 seats (full table) at Symposium and luncheon
- 4 VIP reserved parking permits
- Listing on Women for OSU website

*(Value of Benefits- \$480, \$14,520 is a tax-deductible gift)*

## Platinum Sponsor

\$10,000

### BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 3 VIP reserved parking permits
- Listing on Women for OSU website

*(Value of Benefits- \$470, \$9,530 is a tax-deductible gift)*

## Gold Sponsor

\$5,000

### BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 2 parking permits
- Listing on Women for OSU website

*(Value of Benefits- \$460, \$4,540 is a tax-deductible gift)*

## Silver Sponsor

\$2,750

### BENEFITS

- Invitation to VIP reception
- 6 seats at Symposium and luncheon
- 1 parking permit
- Listing on Women for OSU website

*(Value of Benefits- \$274, \$2,476 is a tax-deductible gift)*

## Bronze Sponsor

\$1,750

### BENEFITS

- Invitation to VIP reception
- 4 seats at Symposium and luncheon
- Listing on Women for OSU website

*(Value of Benefits- \$176, \$1,574 is a tax-deductible gift)*

### **CUSTOMIZABLE CORPORATE SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.**

Please contact Mandy Heaps at the OSU Foundation for more information at [mheaps@OSUgiving.com](mailto:mheaps@OSUgiving.com) or 405.385.0721.

# Symposium Corporate Sponsorship

## Corporate Diamond Sponsor

\$25,000

### BENEFITS

- Recognized as presenting sponsor for the 2018 Women for OSU Symposium, featuring keynote speaker Octavia Spencer
- Recognized as presenting sponsor of the VIP reception and the opportunity to provide a small, branded gift to guests; plus recognition with name and logo as the reception sponsor on a stand-up banner
- Pre-VIP reception with keynote speaker, OSU and OSU Foundation leadership
- Opportunity to offer a brief welcome message at the VIP reception
- Recognition at a spring Women for OSU regional event
- Prominent recognition in the Symposium printed program, slide during the Symposium and welcome/introduction of sponsor from the podium at the Symposium, along with other sponsors, as applicable
- A Women for OSU ad will run in the May 2018 issue of STATE magazine thanking Symposium sponsors; company will be recognized prominently with name and logo (*readership of approximately 90,000 per issue*)
- Recognition with name and logo in May/June 2018 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- Recognition in Women for OSU newsletter in the May/June issue thanking Symposium sponsors and recapping the event with photos, etc. (*mailed to approximately 9,000 households*)
- Recognition with name and logo on the Women for OSU website, OSUgiving.com, from the effective date of gift through April 2019 (*site receives 342,000 page views annually*)
- Two tables of 10 seats each at the Symposium and luncheon
- 7 VIP reserved parking permits

*(Value of Benefits- \$950, \$24,050 is a tax-deductible gift)*

## Questions? Please contact:

**Mandy Heaps** | Women for OSU External Relations Team Representative & Director of Annual Giving Leadership Initiatives | OSU Foundation | [mheaps@OSUgiving.com](mailto:mheaps@OSUgiving.com) | 405.385.0721

**Customizable options for your corporate sponsorship are also available!**

# Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE  
2018 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

## MY SPONSORSHIP LEVEL WILL BE:

- DIAMOND Sponsor** ..... **\$15,000** ..... (Value of Benefits- \$480, \$14,520 is a tax-deductible gift)
- PLATINUM Sponsor** ..... **\$10,000** ..... (Value of Benefits- \$470, \$9,530 is a tax-deductible gift)
- GOLD Sponsor** ..... **\$5,000** ..... (Value of Benefits- \$460, \$4,540 is a tax-deductible gift)
- SILVER Sponsor** ..... **\$2,750** ..... (Value of Benefits- \$274, \$2,476 is a tax-deductible gift)
- BRONZE Sponsor** ..... **\$1,750** ..... (Value of Benefits- \$176, \$1,574 is a tax-deductible gift)

## MY INFORMATION:

Name _____		Spouse Name _____	
Address _____	City _____	State _____	Zip _____
Home phone _____	Cell phone _____	Email _____	
Employer _____		Title _____	
Spouse Phone _____		Spouse Email _____	

## MY PREFERRED PAYMENT METHOD:

X18WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or WOSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](http://OSUgiving.com/matching)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_

To learn more about how gifts are allocated, please visit [OSUgiving.com](http://OSUgiving.com).

### PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation  
Attention: Women for OSU  
400 South Monroe | Stillwater, OK 74074

### QUESTIONS:

Contact Mandy Heaps, Director of Annual Giving Leadership Initiatives, at 405.385.0721 or [mheaps@OSUgiving.com](mailto:mheaps@OSUgiving.com)

Discover your Orange Passion at: [OSUGIVING.COM](http://OSUGIVING.COM)

Connect with us:     

*uniting donor and university passions and priorities to achieve excellence*