

Women for OSU

2018 Symposium Sponsorship Opportunities



2017 Women for OSU Student Scholars

Women for Oklahoma State University

is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University.

Women for OSU envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The Women for OSU annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable

knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the OSU family who display leadership in philanthropy by naming the Philanthropist of the Year and awarding scholarships to outstanding OSU students.

Symposium Keynote Speaker: Octavia Spencer

Thursday, April 5, 2018 | 9:30 a.m. | OSU Stillwater Campus

Octavia Spencer is a celebrated actress, director, producer and author. Her critically acclaimed performance as Minny in the film *The Help* won her the 2012 Academy Award, BAFTA Award, Golden Globe Award, SAG Award and Broadcast Film Critic's Choice Award, among numerous other accolades.

Among her many other professional achievements, Spencer has co-authored an interactive mystery series for children called *Randi Rhodes, Ninja Detective*.

Octavia is also an active philanthropist and volunteer. She is a board member for City Year, an education-based nonprofit that partners with public schools to help students in third through ninth grades stay on track to graduate.



Symposium Sponsorship Options

Diamond Sponsor

\$15,000

BENEFITS

- Recognized as underwriting sponsor for the 2018 Symposium breakfast reception and the opportunity to provide branded items
- Invitation to VIP reception
- Recognition in Women for OSU newsletter
- Mention in STATE magazine and other media ads
- Name on all promotional and program information
- 10 seats (full table) at Symposium and luncheon
- 4 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits- \$480, \$14,520 is a tax-deductible gift)

Platinum Sponsor

\$10,000

BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 3 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits- \$470, \$9,530 is a tax-deductible gift)

CUSTOMIZABLE CORPORATE SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.

Please contact Mandy Heaps at the OSU Foundation for more information at mheaps@OSUgiving.com or 405.385.0721.

Gold Sponsor

\$5,000

BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 2 parking permits
- Listing on Women for OSU website

(Value of Benefits- \$460, \$4,540 is a tax-deductible gift)

Silver Sponsor

\$2,750

BENEFITS

- Invitation to VIP reception
- 6 seats at Symposium and luncheon
- 1 parking permit
- Listing on Women for OSU website

(Value of Benefits- \$274, \$2,476 is a tax-deductible gift)

Bronze Sponsor

\$1,750

BENEFITS

- Invitation to VIP reception
- 4 seats at Symposium and luncheon
- Listing on Women for OSU website

(Value of Benefits- \$176, \$1,574 is a tax-deductible gift)

Symposium Corporate Sponsorship

Corporate Diamond Sponsor

\$25,000

BENEFITS

- Recognized as presenting sponsor for the 2018 Women for OSU Symposium, featuring keynote speaker Octavia Spencer
- Recognized as presenting sponsor of the VIP reception and the opportunity to provide a small, branded gift to guests; plus recognition with name and logo as the reception sponsor on a stand-up banner
- Pre-VIP reception with keynote speaker, OSU and OSU Foundation leadership
- Opportunity to offer a brief welcome message at the VIP reception
- Recognition at a spring Women for OSU regional event
- Prominent recognition in the Symposium printed program, slide during the Symposium and welcome/introduction of sponsor from the podium at the Symposium, along with other sponsors, as applicable
- A Women for OSU ad will run in the May 2018 issue of STATE magazine thanking Symposium sponsors; company will be recognized prominently with name and logo (*readership of approximately 90,000 per issue*)
- Recognition with name and logo in May/June 2018 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- Recognition in Women for OSU newsletter in the May/June issue thanking Symposium sponsors and recapping the event with photos, etc. (*mailed to approximately 9,000 households*)
- Recognition with name and logo on the Women for OSU website, OSUgiving.com, from the effective date of gift through April 2019 (*site receives 342,000 page views annually*)
- Two tables of 10 seats each at the Symposium and luncheon
- 7 VIP reserved parking permits

(Value of Benefits- \$950, \$24,050 is a tax-deductible gift)

Questions? Please contact:

Mandy Heaps | Women for OSU External Relations Team Representative & Director of Annual Giving Leadership Initiatives | OSU Foundation | mheaps@OSUgiving.com | 405.385.0721

Customizable options for your corporate sponsorship are also available!

Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2018 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY SPONSORSHIP LEVEL WILL BE:

- DIAMOND Sponsor** **\$15,000** (Value of Benefits- \$480, \$14,520 is a tax-deductible gift)
- PLATINUM Sponsor** **\$10,000** (Value of Benefits- \$470, \$9,530 is a tax-deductible gift)
- GOLD Sponsor** **\$5,000** (Value of Benefits- \$460, \$4,540 is a tax-deductible gift)
- SILVER Sponsor** **\$2,750** (Value of Benefits- \$274, \$2,476 is a tax-deductible gift)
- BRONZE Sponsor** **\$1,750** (Value of Benefits- \$176, \$1,574 is a tax-deductible gift)

MY INFORMATION:

Name _____		Spouse Name _____	
Address _____	City _____	State _____	Zip _____
Home phone _____	Cell phone _____	Email _____	
Employer _____		Title _____	
Spouse Phone _____		Spouse Email _____	

MY PREFERRED PAYMENT METHOD:

X18WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or WOSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at OSUgiving.com/matching

Card Number _____ Exp. Date _____

Name on Card _____ CVC Code _____

Signature _____

To learn more about how gifts are allocated, please visit OSUgiving.com.

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe | Stillwater, OK 74074

QUESTIONS:

Contact Mandy Heaps, Director of Annual Giving Leadership Initiatives, at 405.385.0721 or mheaps@OSUgiving.com

Discover your Orange Passion at: OSUGIVING.COM

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uniting donor and university passions and priorities to achieve excellence